

Destination Facts



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City Represented - Detroit

1. Taxes

- How much is the total cumulative hotel tax? **Occupancy Tax - 9%, Sales Tax - 6%**
- How much is the F&B tax? **6%**
- How much is the average F&B gratuity? **18%-22%**

2. Airport

- How many miles from the airport to downtown? **21**
- Is there public transportation, such as a bus or subway available?
No
- How much does the public transportation cost? **NA**
- What is the shuttle bus fare from the airport to downtown? **Skoot**

Destination Facts

\$23 one way

- e. What is the taxi fare from airport to downtown? \$45-\$50
- f. How many daily flights into the airport? One of the busiest airports in the country. 600+
- g. How many daily flights out of airport? 600+
- h. Is the airport a hub for any carrier? Delta
- i. What are the major carriers serving airport? Air Canada, AirFrance, Alaska, American, Delta, Frontier, JetBlue, Lufthansa, Royal Jordanian, Southwest, Spirit United, Virgin Atlantic

3. Hotels

- a. How many committable hotel rooms downtown on peak night?
3,000-3,500 depends on time of year.
- b. How many committable hotel rooms downtown on peak within walking distance to convention center? 2600, less than a mile away
- c. How many headquarter hotel properties?
Largest is Marriott 1298 rooms, closest is Crown Plaza 367 rooms
- d. How many rooms available on peak night at the largest headquarter property 1,000
- e. Can you list hotels by rating?? 5 star, 4 star, 3 star?
4 star-MGM
3 star-Marriott, Westin, Motorcity, Greektown, Aloft
2 star-Courtyard, Holiday Inn, Doubletree, Hilton Garden

Destination Facts

4. Convention Center

- a. How many total gross square feet of exhibit space at Convention Center? **723,000**
- b. How much of this exhibit space is contiguous? **623,000**
- c. How many total gross square feet of meeting space is available at the Convention center? **180,000**
- d. How many meeting rooms does the convention center have? **100**
- e. How big is the largest meeting room? **40,000**
- f. How many ballrooms does the convention center have? **3**
- g. How big is the largest ballroom? **40,000**
- h. When was the last renovation or expansion? **2015**
- i. When is a future renovation/expansion scheduled? **Just complete**
\$280 M renovation in 2015
- j. Is there free Wi-Fi at the convention center? **Yes**
- k. Is there an exclusive in-house Electrical provider? **Yes, Conti-Hi Tec**
- l. Is there an exclusive in-house AV provider? **No, Premiere is preferred**
- m. Is there an exclusive in-house decorator? **No**
- n. Is there an exclusive in house caterer? **Yes, CenterPlate**
- o. Is the convention center a union property? **Yes**
- p. If union property, can you provide estimated pricing list? **Yes**
- q. Here are a list of labor unions with whom planners will be required to work at the convention center:
 - 1. **Teamsters**
 - 2. **Carpenters**
 - 3. **Stagehands**

Destination Facts

5. Off Site Venues

- a. How many off site venues within walking distance can host up to 2,000 people? **Less than 1 mile away about 10.**
- b. How many off site venues within a ten-minute bus transfer can host up to 2,000 people? **20**
- c. How many restaurants are within walking distance of the convention center? **200+**
- d. Can you list 3-5 local attractions and their whereabouts?
 - i. [Motown Museum](#)-New Center 3 miles from convention center. At the end of the [M1 rail line](#) (opens spring 17)
 - ii. [Detroit Institute of Arts](#)-Midtown about 2 miles from convention center. Also on the [M1 rail line](#)
 - iii. Several theatres in downtown and midtown-couple blocks to 3 miles from convention center
 - iv. Three casinos in downtown (which is about 1.1 sq. miles)
 - v. Starting in fall of 2017 [three professional sports](#) venues with in walking distance of each other. Two downtown and one in midtown.

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