

Destination Facts

Anaheim, California



1. Taxes

- a. How much is the total cumulative hotel tax?
 - Anaheim TOT of 15% + Anaheim TID of 2% = 17%

- b. How much is the F&B tax?
 - Sales Tax in Anaheim = 8%

- c. How much is the average F&B gratuity?
 - Average F&B gratuity in Anaheim = 18% - 20%

2. Airport

- a. How many miles from the airport to downtown?
 - 13 miles

- b. Is there public transportation, such as a bus or subway available?
 - Yes, Orange County Transportation Authority (OCTA) and Southern California Gray Line's Disneyland Resort Express offer routes to/from the Anaheim Convention Center and John Wayne Airport (SNA).

- c. How much does the public transportation cost?
 - OCTA Route 543>464>86 = \$6
 - OCTA Route 543/43>76 = \$4
 - OCTA Route 83>53= \$4
 - OCTA Routes to/from Anaheim and Airport take approximately 1 – 1.5 hours

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- Disneyland Resort Express Route A= \$20 (takes approximately 30 minutes)
- d. What is the shuttle bus fare from the airport to downtown?
- Starting at \$12 per person/one way
- e. What is the taxi fare from airport to downtown?
- From \$45 - \$ 75 (one way)
- f. How many daily flights into the airport?
- Approximately 129 arrivals daily
- g. How many daily flights out of airport?
- Approximately 129 departures daily
- h. Is the airport a hub for any carrier?
- No
- i. What are the major carriers serving airport?
- Southwest, American, Delta, United, Alaska & Frontier

3. Hotels

- a. How many committable hotel rooms downtown on peak night?
- 8,000 rooms on peak
- b. How many committable hotel rooms downtown on peak within walking distance to convention center?
- 6,000 rooms on peak within walking distance
- c. How many headquarter hotel properties?

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- 2 HQ Hotels: Hilton Anaheim and Anaheim Marriott
- d. How many rooms available on peak night at the largest headquarter property
- 1,500 rooms on peak (Hilton Anaheim)
- e. Can you list hotels by rating?? 5 star , 4 star, 3 star?
- Hilton Anaheim= 4 stars
 - Anaheim Marriott= 4 stars

4. Convention Center

- a. How many total gross square feet of exhibit space at Convention Center?
- 813,000 sq ft of exhibit space
- b. How much of this exhibit space is contiguous?
- 670,133 sq ft contiguous exhibit space
- c. How many total gross square feet of meeting space is available at the Convention center?
- 120,000 sq ft
- d. How many meeting rooms does the convention center have?
- 48 total meeting rooms
- e. How big is the largest meeting room?
- 7,688 sq ft
- f. How many ballrooms does the convention center have?
- 1 Ballroom that can breakdown into 5 sections

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- g. How big is the largest ballroom?
- 38,000 sq ft
- h. When was the last renovation or expansion?
- As of early 2013, the Grand Plaza at the Anaheim Convention Center opened- 100,000 square feet of exterior space offering meeting planners the opportunity for large outdoor gatherings including alfresco dining, concerts, receptions, exhibitions, meetings and more. The Grand Plaza's singular design makes it unique among outdoor event venues and extremely versatile to accommodate almost any event.
- i. When is a future renovation/expansion scheduled?
- The Anaheim Convention Center has already begun it's \$200 million expansion project, which, when opened in mid-2017, will add an additional 200,000 square feet of flexible multipurpose space on 2 levels. The construction will be completed in mid 2017.
- j. Is there free Wi-Fi at the convention center?
- The Center is currently in the midst of a \$2.5 million investment by Smart City Networks into the convention center's WiFi network system capability, currently making it one of the most technically advanced convention centers in the U.S. As one of the first convention centers to offer free wireless in all areas of the facility, the ACC is partnering with Smart City to install this new Cisco-based high density network which will allow for faster, more streamlined wireless service, accommodating the increasing number of mobile users and devices.
- k. Is there an exclusive in-house Electrical provider?

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- SmartCity
- l. Is there an exclusive in-house AV provider?
- PSAV Presentation Services
- m. Is there an exclusive in-house decorator?
- No exclusive decorator
- n. Is there an exclusive in house caterer?
- Aramark
- o. Is the convention center a union property?
- The Anaheim Convention Center is not a union facility. However, we do allow union labor if they are contracted through a general service contractor
- p. If union property, can you provide estimated pricing list?
- Not applicable
- q. Here are a list of labor unions with whom planners will be required to work at the convention center:
- Not applicable

5. Off Site Venues

- a. How many off site venues within walking distance can host up to 2,000 people?
- Anaheim Arena= arena seating for 7,500
 - Disney California Adventure Hollywoodland= 3,000 reception
 - Disney California Adventure Paradise Pier= 4,000 reception

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- b. How many off site venues within a ten-minute bus transfer can host up to 2,000 people?
- Angel Stadium of Anaheim = 45,000+ seats
 - Honda Center = 17,000+ seats
- c. How many restaurants are within walking distance of the convention center?
- 50+ restaurants within walking distance
- d. Can you list 3-5 local attractions and there whereabouts?
- Disneyland Resort (1 mile from the Anaheim Convention Center)
 - Honda Center (3 miles from the Anaheim Convention Center)
 - Angel Stadium (2.5 miles from the Anaheim Convention Center)
 - City National Grove (2 miles from the Anaheim Convention Center)