

# Destination Facts

## Dallas, Texas

### 1. Taxes

- a. How much is the total cumulative hotel tax?  
13%
- b. How much is the F&B tax?  
0%
- c. How much is the average F&B gratuity?  
15%- 20%

### 2. Airport

- a. How many miles from the airport to downtown?  
DFW Airport – 21 miles  
Dallas Love Field (DAL) – 7 miles
- b. Is there public transportation, such as a bus or subway available?  
Travelers can access DAL by taking the Green or Orange rail lines and bus route 254. Travelers can access DFW by taking either the Orange rail line and bus route 500 or the Trinity Rail Express (TRE) and bus route 408.

In 2014, DART will complete its multi-billion expansion and will connect downtown Dallas to DFW International Airport via the Orange line.

- c. How much does the public transportation cost?  
  
DART operates rail (train) and bus service within the region. DART fares. Local day passes cost \$5.00 and offer unlimited rides. Local two-hour passes cost \$2.50. Either of these options could be used for travel to/from DFW and DAL.
- d. What is the shuttle bus fare from the airport to downtown?  
  
DFW – \$19 per person  
DAL – \$19 per person
- e. What is the taxi fare from airport to downtown?  
  
DFW – \$40  
DAL – \$18
- f. How many daily flights into the airport?  
  
DFW – 950  
DAL – 118
- g. How many daily flights out of airport?

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DFW – 950  
DAL – 118

- h. Is the airport a hub for any carrier?

DFW – American Airlines  
DAL – Southwest Airlines

- i. What are the major carriers serving airport?

The carriers serving DFW are: Aeromexico, Air Canada, Alaska Airlines, American Airlines/American Eagle, British Airways, Cayman Airways, Delta, Emirates, Frontier, JetBlue, KLM, Korean Air, Lufthansa, Qantas, Spirit, Sun Country Airlines, TACA, United, U.S. Airways, Virgin America.

The carriers serving DAL are: Southwest Airlines, Delta Airlines, United Airlines and Aban Air.

### **3. Hotels**

- a. How many committable hotel rooms downtown on peak night?  
There are 5,389 committable hotel rooms in downtown Dallas proper.
- b. How many committable hotel rooms downtown on peak within walking distance to convention center?  
There are 5,794 committable hotel rooms within 1 mile of the convention center.
- c. How many headquarter hotel properties?  
Omni Dallas Hotel, Sheraton Dallas, Hilton Anatole, Hyatt Regency
- d. How many rooms available on peak night at the largest headquarter property  
Total of 4,731 rooms (among headquarter properties) based on availability
- e. Can you list hotels by rating?? 5 star , 4 star, 3 star?  
4-star hotels

Four Seasons Resort and Club Dallas at Las Colinas  
Rosewood Mansion on Turtle Creek  
The Ritz-Carlton, Dallas

### **4. Convention Center**

- a. How many total gross square feet of exhibit space at Convention Center?  
1,035,945
- b. How much of this exhibit space is contiguous?  
724,526
- c. How many total gross square feet of meeting space is available at the

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Convention center?

97,870 sf. (total of meeting rooms) + 65,129 sf. (total of ballrooms)

- d. How many meeting rooms does the convention center have?  
88
- e. How big is the largest meeting room?  
26,992 sf.
- f. How many ballrooms does the convention center have?  
3
- g. How big is the largest ballroom?  
26,992
- h. When was the last renovation or expansion?  
2012
- i. When is a future renovation/expansion scheduled?  
Throughout 2013 and 2014, the Center will be making improvements to ballrooms, meeting spaces and common areas.
- j. Is there free Wi-Fi at the convention center?  
Yes
- k. Is there an exclusive in-house Electrical provider?  
No
- l. Is there an exclusive in-house AV provider?  
No
- m. Is there an exclusive in-house decorator?  
No
- n. Is there an exclusive in house caterer?  
Centerplate
- o. Is the convention center a union property?  
No
- p. If union property, can you provide estimated pricing list?
- q. Here are a list of labor unions with whom planners will be required to work at the convention center:
  - 1.
  - 2.
  - 3.

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#### 5. Off Site Venues

- a. How many off site venues within walking distance can host up to 2,000 people?  
2
- b. How many off site venues within a ten-minute bus transfer can host up to 2,000 people?  
Approximately 19
- c. How many restaurants are within walking distance of the convention center?  
There are approximately 30 dining restaurants within 1 mile of the convention center and 150 restaurants in downtown Dallas including those found in the underground tunnel system.
- d. Can you list 3-5 local attractions and there whereabouts?
  - Sixth Floor Museum – 411 Elm Street (one mile northwest of the convention center)
  - Dallas Arboretum – 8525 Garland Rd (7 miles northeast of the convention center)
  - Pioneer Plaza – Young and Griffin Streets (steps from the convention center)
  - Dallas Arts District – Bound by Woodall Rodgers Freeway, St. Paul and Ross (less than ½ mile from the convention center).