

Destination Facts

1. Taxes

- a. How much is the total cumulative hotel tax? **15.01%**
- b. How much is the F&B tax? **N/A**
- c. How much is the average F&B gratuity? **22%**

2. Airport

- a. How many miles from the airport to downtown? **7 Miles**
- b. Is there public transportation, such as a bus or subway available?
Yes, TARC Bus Service public transportation throughout the city including the airport. Also, downtown offers a complimentary Trolley service to all major hotels and attractions.
- c. How much does the public transportation cost? **Varies but under \$3.00**
- d. What is the shuttle bus fare from the airport to downtown? **\$18**
- e. What is the taxi fare from airport to downtown? **\$19**
- f. How many daily flights into the airport? **86 Inbound**
- g. How many daily flights out of airport? **86 Departures**
- h. Is the airport a hub for any carrier? **No, but Southwest is our largest carrier with direct flights to DC, Baltimore, Tampa, Orlando, Atlanta, St. Louis, Phoenix, Chicago Midway, and Las Vegas.**
- i. What are the major carriers serving airport? **Southwest Airlines, Delta Airlines, American Airlines, United Airlines, US Airways, Frontier Airlines**

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3. Hotels

- a. How many committable hotel rooms downtown on peak night?
3500
- b. How many committable hotel rooms downtown on peak within walking distance to convention center? **2300 connected via sky way (all 3500 are walkable from the Convention Center)**
- c. How many headquarter hotel properties? **3 – Marriott, Hyatt, and Galt House**
- d. How many rooms available on peak night at the largest headquarter property **1100 – Galt House**
- e. Can you list hotels by rating?? 5 star , 4 star, 3 star?
Marriott Downtown Louisville – 4
Hyatt Regency Louisville – 4
Galt House Hotel & Suites – 3
Seelbach Hilton – 4
Brown Hotel (Preferred Hotel Group) – 4
21C Museum Hotel – 4
Hampton Inn – 3
Residence Inn – 3
Fairfield Inn & Suites – 3
Courtyard by Marriott – 3
Springhill Suites - 3

Destination Facts

4. Convention Center

- a. How many total gross square feet of exhibit space at Convention Center? **Kentucky International Convention Center – 190,000**
Kentucky Exposition Center – 1.3 Million
- b. How much of this exhibit space is contiguous? **146,000 at KICC**
and all 1.3 million GSF at KEC
- c. How many total gross square feet of meeting space is available at the Convention center? **KICC – 300,000** **KEC – 1.3 Million**
- d. How many meeting rooms does the convention center have? **52**
- e. How big is the largest meeting room? **30,000 GSF**
- f. How many ballrooms does the convention center have? **1**
- g. How big is the largest ballroom? **30,000 Square Feet**
- h. When was the last renovation or expansion? **2000 at KICC, 2007 at KEC**
- i. When is a future renovation/expansion scheduled? **Study being done now to determine**
- j. Is there free Wi-Fi at the convention center? **No**
- k. Is there an exclusive in-house Electrical provider? **No**
- l. Is there an exclusive in-house AV provider? **No, only Preferred C&H**
- m. Is there an exclusive in-house decorator? **No**
- n. Is there an exclusive in house caterer? **Yes, Centerplate**
- o. Is the convention center a union property? **No**

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- p. If union property, can you provide estimated pricing list?
- q. Here are a list of labor unions with whom planners will be required to work at the convention center:
 - 1. IATSE for rigging
 - 2.
 - 3.

5. Off Site Venues

- a. How many off site venues within walking distance can host up to 2,000 people? **Five (KFC YUM! Center, 4th Street Live! And Louisville Slugger Field, Kentucky Center for the Performing Arts and the Palace Theater)**
- b. How many off site venues within a ten-minute bus transfer can host up to 2,000 people? **Three (Churchill Downs, Papa John's Cardinal Stadium, The Louisville Zoo.)**
- c. How many restaurants are within walking distance of the convention center? **60 Restaurants**
- d. Can you list 3-5 local attractions and there whereabouts?

Louisville Slugger Museum and Factory (downtown)

Muhammad Ali Center & Museum (downtown)

Belle of Louisville (downtown on Ohio River)

Churchill Downs/Kentucky Derby Museum (near airport 10 minutes from downtown)

Bourbon Distillery Tours (within a 30 minute drive)

KFC Yum Center (Downtown Arena)