

## Destination Facts – Milwaukee, WI



### 1. Taxes

- a. How much is the total cumulative hotel tax?
  - i. 15.1%
- b. How much is the F&B tax?
  - i. 6.1%
- c. How much is the average F&B gratuity?
  - i. 20%

### 2. Airport

- a. How many miles from the airport to downtown?
  - i. 8 miles
- b. Is there public transportation, such as a bus or subway available?
  - i. Yes
- c. How much does the public transportation cost?
  - i. \$2.25 per bus ride
- d. What is the shuttle bus fare from the airport to downtown?
  - i. \$15
- e. What is the taxi fare from airport to downtown?
  - i. Approximately \$20
- f. How many daily flights into the airport?
  - i. Approx. 135

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- g. How many daily flights out of airport?
  - i. Approx. 135
- h. Is the airport a hub for any carrier?
  - i. No
- i. What are the major carriers serving airport?
  - i. Air Canada, Alaska, American Airlines, Delta, Frontier, OneJet, Southwest, United, Volaris

### **3. Hotels**

- a. How many committable hotel rooms downtown on peak night?
  - i. 3,000
- b. How many committable hotel rooms downtown on peak within walking distance to convention center?
  - i. 2,200
- c. How many headquarter hotel properties?
  - i. 2
- d. How many rooms available on peak night at the largest headquarter property?
  - i. 650+ committable rooms
- e. Can you list hotels by rating?? 5 star , 4 star, 3 star?
  - i. Headquarter Hotels:
    - 1. Hilton Milwaukee – 3 star
    - 2. Hyatt Regency – 4 star

### **4. Convention Center**

- a. How many total gross square feet of exhibit space at Convention

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Center?

- i. 188,695
- b. How much of this exhibit space is contiguous?
  - i. 188,695
- c. How many total gross square feet of meeting space is available at the Convention center?
  - i. 39,640
- d. How many meeting rooms does the convention center have?
  - i. 28
- e. How big is the largest meeting room?
  - i. 8,349
- f. How many ballrooms does the convention center have?
  - i. 4
- g. How big is the largest ballroom?
  - i. 37,501
- h. When was the last renovation or expansion?
  - i. Renovations and capital improvements are ongoing annually
- i. When is a future renovation/expansion scheduled?
  - i. Renovations and capital improvements are ongoing annually
- j. Is there free Wi-Fi at the convention center?
  - i. Yes, in all areas (corridors and all function rooms, ballroom and exhibit hall)
- k. Is there an exclusive in-house Electrical provider?
  - i. Yes, the Wisconsin Center District
- l. Is there an exclusive in-house AV provider?
  - i. No

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- m. Is there an exclusive in-house decorator?
  - i. No
- n. Is there an exclusive in house caterer?
  - i. Yes – Levy Restaurants
- o. Is the convention center a union property?
  - i. No
- p. If union property, can you provide estimated pricing list?
  - i. N/A
- q. Here are a list of labor unions with whom planners will be required to work at the convention center:
  - 1. N/A

### 5. Off Site Venues

- a. How many off site venues within walking distance can host up to 2,000 people?
  - i. 4
- b. How many off site venues within a ten-minute bus transfer can host up to 2,000 people?
  - i. 3 additional venues not counting those within walking distance
- c. How many restaurants are within walking distance of the convention center?
  - i. 150
- d. Can you list 3-5 local attractions and there whereabouts?
  - i. Potawatomi Hotel & Casino – Southwest Downtown
  - ii. Harley-Davidson Museum – South Downtown
  - iii. Milwaukee Art Museum – Lakefront, East Downtown