

Destination Facts

1. Taxes

- a. How much is the total cumulative hotel tax?
10%
- b. How much is the F&B tax?
SMC Tax Rate: 8.25% - 8.5%
- c. How much is the average F&B gratuity?
15%-18%

2. Airport

- a. How many miles from the airport to downtown?
Burlingame: 4

Palo Alto: 22

Half Moon Bay: 21
- b. Is there public transportation, such as a bus or subway available?
Yes, BART (Bay Area Rapid Transit) & Caltrain
- c. How much does the public transportation cost?
BART: \$4.05 and up
Caltrain: \$6.00 and up
- d. What is the shuttle bus fare from the airport to downtown?
Burlingame: Hotels have complimentary shuttles from the airport

Palo Alto: \$27 for a shared Super Shuttle, \$85 for non-stop

Half Moon Bay: \$85 for shared Super Shuttle, \$105 for non-stop
- e. What is the taxi fare from airport to downtown?
Burlingame: \$20

Palo Alto: \$72

Half Moon Bay: \$70
- f. How many daily flights into the airport?
742 – San Francisco International Airport

Destination Facts

- g. How many daily flights out of airport?
770
- h. Is the airport a hub for any carrier?
Virgin America & United
- i. What are the major carriers serving airport?
United, American, Southwest, Delta, Virgin America

3. Hotels

- a. How many committable hotel rooms downtown on peak night?
Burlingame: 3742 total rooms

Palo Alto: 1784 total rooms

Half Moon Bay: 587 total rooms
- b. How many committable hotel rooms downtown on peak within walking distance to convention center?
San Mateo County Event Center: (within 1 mile - 3 hotels) 578 total rooms

South San Francisco Conference Center: (within 1 mile - 13 hotels) 1953 total rooms
- c. How many headquarter hotel properties?
San Mateo County Event Center: 2

South San Francisco Conference Center: 3
- d. How many rooms available on peak night at the largest headquarter property
Hyatt Regency SFO – 400
- e. Can you list hotels by rating?? 5 star, 4 star, 3 star?

5 Star - Garden Court Hotel Palo Alto, Four Seasons Palo Alto, Ritz Carlton Half Moon Bay, Oceano Hotel & Spa
4 star – please visit,
http://www.smccvb.com/index.php/site/main/visitor_guide#bottom for a complete listing of hotels

4. Convention Center

- a. How many total gross square feet of exhibit space at Convention Center?
San Mateo County Event Center: 195,000

South San Francisco Conference Center: 20,500

Destination Facts

Cow Palace: 200,000

- b. How much of this exhibit space is contiguous?
- c. How many total gross square feet of meeting space is available at the Convention center?
- d. How many meeting rooms does the convention center have?

San Mateo County Event Center: 11

South San Francisco Conference Center: 13

Cow Palace: 9

- e. How big is the largest meeting room?

San Mateo County Event Center: 104,900

South San Francisco Conference Center: 13,500

Cow Palace: 124,660

- f. How many ballrooms does the convention center have?

SMCEC: N/A

SSFCC: 1 - 13,500 sq ft no pillars

CP: N/A

- g. How big is the largest ballroom?

SMCEC: N/A

SSFCC: Grand Ballroom, 13,500 sq ft

CP: N/A

- h. When was the last renovation or expansion?

SMCEC: 2011

SSFCC: 2011

Destination Facts

CP: N/A

- i. When is a future renovation/expansion scheduled?

SMCEC: Feasibility study being conducted, nothing on the books.

SSFCC: N/A

CP: N/A

- j. Is there free Wi-Fi at the convention center?

SMCEC: Yes

SSFCC: Yes, 256K, fiber optic cable with upgrades at an additional charge

CP: No

- k. Is there an exclusive in-house Electrical provider?

SMCEC: Preferred - Edlen Electrical, G.E.S., Freeman, Electrical Workers Local 617, Theatrical Stage Employees Local 16

SSFCC: No

CP: No

- l. Is there an exclusive in-house AV provider?

SMCEC: Preferred – Audio Visual Resources, Inc., McCUNE, Musicians Union Local 6, PSAV

SSFCC: Projection Audio Visual Services is in house. Clients welcome to bring their own A/V.

CP: No

- m. Is there an exclusive in-house decorator?

SMCEC: No

SSFCC: No

CP: No

- n. Is there an exclusive in house caterer?

Destination Facts

SMCEC: Exclusive Concessions/Preferred Caterers

SSFCC: California Catering

CP: Centerplate

- o. Is the convention center a union property?

SMCEC: No, however they recommend consideration of local labor.

SSFCC: No, but Union Friendly

CP: Yes, front of house personnel and union stagehand labor

- p. If union property, can you provide estimated pricing list?

SMCEC: N/A

SSFCC: N/A

CP: N/A

- q. Here are a list of labor unions with whom planners will be required to work at the convention center:

CP: IATSE Theatrical Union Local B18 & IATSE Stagehand Union Local 16

5. Off Site Venues

- a. How many off site venues within walking distance can host up to 2,000 people?

N/A

- b. How many off site venues within a ten-minute bus transfer can host up to 2,000 people?

N/A

- c. How many restaurants are within walking distance of the convention center?

San Mateo County Event Center: 12

South San Francisco Conference Center: 6

Cow Palace: 8

Destination Facts

- d. Can you list 3-5 local attractions and there whereabouts?
- Filoli Center in Woodside
 - Hiller Aviation Museum in San Carlos
 - Pigeon Point and Montara Lighthouse on the Coastsides
 - San Mateo County History Museum in Redwood City
 - Thomas Fogarty Winery in Woodside