

# Destination Facts - ORLANDO

## City Represented - Orlando

### 1. Taxes

- a. How much is the total cumulative hotel tax? 12.5%
- b. How much is the F&B tax? 6%
- c. How much is the average F&B gratuity? 15%-20%

### 2. Airport

- a. How many miles from the airport to the Convention Center? 12 miles
- b. Is there public transportation, such as a bus or subway available?  
Yes, within convention district
- c. How much does the public transportation cost?  
\$2 Single Ride Standard Pass
- d. What is the shuttle bus fare from the airport to the Convention Center?  
There currently is no shuttle service from airport to the Convention Center
- e. What is the taxi fare from airport to convention center? \$45
- f. How many total daily flights? 800+
- g. How many daily domestic/international flights? 76 domestic / 48 Intl
- h. Is the airport a hub for any carrier? N/A
- i. What are the major carriers serving the airport? American, United, Southwest, Delta, Jet Blue, Spirit, etc.

### 3. Hotels

- a. How many hotel rooms downtown on peak night? Orlando has 117,000 total guestrooms. Within a 2 mile radius of the Convention Center we have 16,800 rooms.
- b. How many hotel rooms within walking distance to convention center?  
Within 1-mile radius of the Convention Center, we have 7,380 rooms
- c. How many headquarter hotel properties? There are 4 hotels connected to the convention center with a total of 5,185 guestrooms.

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Hilton Orlando	1,417
Hyatt Regency Orlando	1,639
Rosen Centre	1,334
Rosen Plaza	800

- d. How many rooms available at the largest headquarter hotel?
- |                                     |       |
|-------------------------------------|-------|
| Walt Disney's Swan & Dolphin Resort | 2,267 |
| Orlando World Center Marriott       | 2,009 |
| Disney's Coronado Springs           | 1,867 |
| Rosen Shingle Creek                 | 1,501 |
- e. Can you list hotels by rating? 5 star, 4 star? *At this time we have one 5-star hotel and 32 4-star hotels (based on AAA rating)*

### 4. Convention Center

- a. How many total gross square feet of exhibit space at Convention Center? *2.1 million GSF of exhibit space*
- b. How much of this exhibit space is contiguous? *1.1 million GSF in the West Concourse*
- c. How many total gross square feet of meeting space is available at the Convention Center? *479,190 sq. ft.*
- d. How many meeting rooms does the convention center have? *74*
- e. How big is the largest meeting room? *19,775 sq. ft. (N/S building)*
- f. How many ballrooms does the convention center have? *2*
- g. How big is the largest ballroom?
- |                    |                |
|--------------------|----------------|
| Valencia Ballroom  | 62,182 sq. ft. |
| Tangerine Ballroom | 48,961 sq. ft. |
| Chapin Theater     | 2,643 seats    |
- h. When was the last renovation or expansion? *The Orange County Convention is underway with its Capital Improvement Plan. Taking place primarily within the OCCC's West Building, the plan includes upgrades and enhancements, as well as adding a number of new spaces like the beautiful new Tangerine ballroom, upgraded meeting rooms and boardrooms and an outdoor terrace for all to enjoy the Florida sunshine.*

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- i. When is a future renovation/expansion scheduled? For updates on the OCCC renovation please see <http://www.occc.net/CIP>
- j. Is there free Wi-Fi at the convention center? In the public/concourse areas
- k. Is there an exclusive in-house Electrical provider? No
- l. Is there an exclusive in-house AV provider? Preferred partner is LMG
- m. Is there an exclusive in-house decorator? No
- n. Is there an exclusive in house caterer? Centerplate
- o. Is the convention center a union property? No
- p. If union property, can you provide estimated pricing list? N/A
- q. Here are a list of exclusive services with whom planners will be required to work at the convention center:
  - F&B-Centerplate
  - Event Utilities-Rigging
  - IT-Smart City

### 5. Off Site Venues

- a. How many off site venues within walking distance can host up to 2,000 people? Pointe Orlando, IDrive 360, Mango's
- b. How many off site venues within a ten-minute bus transfer can host up to 2,000 people? Universal Studios, Universal's Islands of Adventure, Universal's City Walk, Sea World
- c. How many restaurants are within walking distance of the convention center? 50+
- d. Can you list 3-5 local attractions and their whereabouts?

Attraction	Location	Distance to OCCC
Disney's Epcot/Hollywood Studios	Lake Buena Vista	10 miles
Universal Studios/City Walk	Universal Blvd	5 miles
SeaWorld	SeaWorld Drive	2 miles
Dr. Phillips Center for the Performing Arts	Downtown	12 miles
Amway Center	Downtown	12 miles