

## Destination Facts

# PHILADELPHIA

### 1. Taxes

- a. How much is the total cumulative hotel tax? **15.5%**
- b. How much is the F&B tax? **8% F&B and 10% on Alcoholic Beverages**
- c. How much is the average F&B gratuity? **20%**

### 2. Airport

- a. How many miles from the airport to downtown? **8 miles**
- b. Is there public transportation, such as a bus or subway available?  
**Train**
- c. How much does the public transportation cost? **Train, \$8 each way**
- d. What is the shuttle bus fare from the airport to downtown? **\$10**
- e. What is the taxi fare from airport to downtown? **\$28.50**
- f. How many daily flights into the airport? **Over 550**
- g. How many daily flights out of airport? **Over 550 (54 of them to 40 international destinations)**
- h. Is the airport a hub for any carrier? **US Airways (American)**
- i. What are the major carriers serving airport? **Alaska Airlines, Air Canada, American, British Airways, Delta, Frontier, JetBlue, Lufthansa, Qatar, Southwest, Spirit, United**

### 3. Hotels

- a. How many committable hotel rooms downtown on peak night?  
**7,800 (70% of 11,200)**
- b. How many committable hotel rooms downtown on peak within walking distance to convention center?

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- i. **4 minute walk: 3,450 rooms (70% of 4,931)**
  - ii. **10 minute walk: 5,000 rooms (70% of 7,144)**
  - iii. **15 minute walk: 6,468 (70% of 9,240)**
  - iv. **25 minute walk: 7,156 rooms(70% of 10,224)**
- c. How many headquarter hotel properties? **1 (Marriott Downtown)**
- d. How many rooms available on peak night at the largest headquarter property **1,100**
- e. Can you list hotels by rating?? 5 star, 4 star, 3 star?
- 5 stars (3 hotels)**
  - 4 stars (20 hotels)**
  - 3 stars (16 hotels)**
- There are over 40 hotels in Center City Philadelphia total, including major brands such as Marriott, Hilton, Hyatt, Sheraton and more.**

### 4. Convention Center

- a. How many total gross square feet of exhibit space at Convention Center? **679,000 square feet**
- b. How much of this exhibit space is contiguous? **528,000 square feet (78%)**
- c. How many total gross square feet of meeting space is available at the Convention center? **240,542 square feet**
- d. How many meeting rooms does the convention center have? **82**
- e. How big is the largest meeting room? **135,000 square feet (Hall A)**
- f. How many ballrooms does the convention center have? **2**

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- g. How big is the largest ballroom? **55,408 square feet (Terrace Ballroom)**
- h. When was the last renovation or expansion? **Spring 2011**
- i. When is a future renovation/expansion scheduled? **N/A**
- j. Is there free Wi-Fi at the convention center? **Free in all public areas of the PCC (not meeting rooms and exhibit halls)**
- k. Is there an exclusive in-house Electrical provider? **Yes**
- l. Is there an exclusive in-house AV provider? **No**
- m. Is there an exclusive in-house decorator? **No**
- n. Is there an exclusive in house caterer? **Yes, Aramark**
- o. Is the convention center a union property? **Yes**
- p. If union property, can you provide estimated pricing list? **Please contact us at the PHLCVB directly for pricing**
- q. Here are a list of labor unions with whom planners will be required to work at the convention center:
  - 1. Laborers' International Local 332**
  - 2. Stagehands Local 8**
  - 3. IBEW Local 98**
  - 4. Iron Workers Local 405**

### 5. Off Site Venues

- a. How many off site venues within walking distance can host up to 2,000 people? **Approximately 5 (Dilworth Plaza, Franklin Institute, National Constitution Center, Philadelphia Museum of Art and Kimmel Center)**
- b. How many off site venues within a ten-minute bus transfer can host up to 2,000 people? **Approximately 5 (Wells Fargo Center, Xfinity Live, Aquarium, the Liacouras Center and Simeone Foundation Automotive Museum).**
- c. How many restaurants are within walking distance of the convention center? **There are 458 full-service restaurants and**

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**327 outdoor cafes in Center City Philadelphia, the majority of them within walking distance of the Convention Center.**

- d. Can you list 3-5 local attractions and their whereabouts?
- i. **Independence National Historical Park** (includes the Liberty Bell and Independence Hall): Center City Historic District, about ½ mile from the Convention Center
  - ii. **Reading Terminal Market**: Center City, adjacent to the Convention Center
  - iii. **City Hall**: Center City, adjacent to the Convention Center
  - iv. **Philadelphia Museum of Art** (plus the Rocky statue and steps): Center City, 1.5 miles from the Convention Center
  - v. **The Barnes Foundation**: Center City, 1 mile from the Convention Center
  - vi. **Eastern State Penitentiary**: Center City, 1.3 miles from the Convention Center