



Destination Facts

Taxes

- a. How much is the total cumulative hotel tax? **12%**
- b. How much is the F&B tax? **7%**
- c. How much is the average F&B gratuity? **20%**

Airport

- d. How many miles from the airport to downtown?
Clearwater: approximately 18 miles
St. Petersburg: approximately 21 miles
St. Pete Beach: approximately 29 miles
- e. What is the taxi fare from airport to downtown?
Approximately \$50 one-way
- f. How many daily flights into the airport? **262**
- g. How many daily flights out of airport? **222**
- h. What are the major carriers serving airport? **Southwest/AirTran, Delta, United, JetBlue, American, Spirit**

Hotels

- i. How many headquarter hotel properties? **15**
- j. How many rooms available on peak night at the largest headquarter property? **620**

Off Site Venues

- k. List the off-site venues that can host up to 2,000 people. **Tropicana Field, Ruth Eckerd Hall, Mahaffey Theater**
- l. Can you list 3-5 local attractions and their whereabouts? **The Dali Museum, Morean Arts Center's Chihuly Collection, Tarpon Springs, Honeymoon Island, Ft. De Soto Park**



**ST.PETERSBURG
CLEARWATER**

Did you know St. Pete/Clearwater holds the world-record for most consecutive sunny days, totaling 768 days? Make St. Pete/Clearwater your year-round meeting destination. With an average of 360 days of sunshine, the St. Pete/Clearwater area on Florida's Gulf Coast is the perfect meeting destination, whatever the season. Here on Florida's sun-soaked west coast, award-winning beaches brush up against a sea of recreational and cultural treasures that offer the ultimate backdrop to any event. A meeting just feels different in St. Pete/Clearwater; a place where the business forecast is always sunny.

Meeting Space

St. Pete/Clearwater has a total of 15 large meeting hotels, totaling over 464,000 square feet of meeting space and over 4,600 guest rooms. Our meeting hotel properties range from downtown St. Pete with countless shops and restaurants all within walking distance; to our two major beach communities, St. Pete Beach and Clearwater Beach, showcasing America's best beaches. Not only can you have a meeting room overlooking the Gulf, but a reception on the beach with a live band and dancing is always a hit, too! The options for a hosting a meeting here are also impressive, from upscale beachfront resorts to gleaming downtown properties—even unique, off-the-beaten-path treasures. And all feature state-of-the-art conference facilities and exceptional service, with a single-minded focus on what your attendees need to feel comfortable, focused and inspired. No other place shines for meetings quite like St. Pete/Clearwater.

Getting Here

Getting to the St. Pete/Clearwater area couldn't be easier, with two international airports—St. Pete/Clearwater International Airport (PIE) and Tampa International Airport (TPA)—and more than 15 airlines.

Off-site Activities and Dining

Over 35 miles of amazing beaches await, whether you prefer bustling and action-packed, or quiet and secluded. Think of an outdoor pursuit and you can pursue it. Hiking, biking, kayaking, parasailing, boating, fishing – it's all here year-round – including championship-level golf and luxurious resort and day spas. Or head indoors and discover acclaimed museums, eclectic galleries and one-of-a-kind shopping. Between the weather, beautiful beach front properties and unique off-site activities, such as craft beer trail scavenger hunts, sailing regattas, paddle boarding and world-class museums St. Pete/Clearwater is an ideal meeting destination – whether it be for your pharmaceutical meeting, board retreat, annual conference or incentive meeting.

Complimentary Services

The warmth of the destination doesn't just radiate from the sun. Visit St. Petersburg/Clearwater provides extensive, reliable meeting planner assistance that will save you hours of research and legwork. We work for you to provide everything you need—at no charge. As a full-service CVB, just a few of the complimentary services we offer are site visit coordination; recommendations on every possible vendor within the



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destination; print, label and mail your meeting message on promotional postcards to your attendees; social media welcome and engagement during stay with group; welcome signage at Tampa International Airport; registration bags and maps; and registration volunteers.

“A big, Texas-sized “Thank you!” to Visit St. Pete/Clearwater for providing outstanding service to me and my conference! Jeanine and Jill were phenomenal to work with; they took the time to understand exactly what I was looking for in a hotel venue and helped me find the perfect fit for my group. The professionalism, knowledge and creativity of the CVB team is second to none. My conference attendees rated the Clearwater Beach location a 4.89 out of 5! We’ll be back and will definitely partner closely with the CVB again. Thanks for everything!” Rebecca McVeigh, QuEST Forum

Coming Soon

In addition to the recent opening of Opal Sands on Clearwater Beach, in early 2016 - coming to the St. Pete/Clearwater area soon are two more major meeting hotel properties. In 2017 the Wyndham Grand Resort on Clearwater Beach and Hyatt in downtown St. Pete will open – together these three properties will provide an additional 800+ guest rooms to the destination.



Click [here](#) to view our Visit St. Pete/Clearwater YouTube Channel.



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Whether your meeting is next month or next year, Visit St. Pete/Clearwater is happy to provide complimentary services to help you put together your perfect meeting from start to finish.



Site Selection

Submit RFPs to area hotels and resorts and coordinate site inspection logistics



Digital Media

Access to a gallery of downloadable destination images for your meeting collateral



Postcards

Print, label, and mail your conference message on our 6x9 postcards promoting your upcoming meeting



VSPC Representative

A representative from VSPC to discuss the destination's highlights and provide brochures in advance to promote your meeting



Local Vendors

Recommendations on qualified local companies to assist with your meeting needs, such as transportation, off-site venues, DMCs and more



Welcome Marquee

Personalized welcome on digital marquee at Tampa International Airport.



Volunteer Assistance

On-site volunteers to assist with registration on peak arrival date

(Two months advance notice and is based upon availability)



Bags & Brochures

Provide registration bags and local beach and culture maps for your attendees



Social Media

Personalized social media welcome message on multiple channels from the destination to meeting attendees

All services are available upon request.

Visit St.Pete/Clearwater

MeetAmplified.com

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