

Why Choose New Orleans



1. Award-Winning Destination

New Orleans cuisine isn't the only thing spicing up the city. America's most authentic city welcomed 10.45 million visitors in 2016 and has hosted major events such as Mardi Gras, Essence Music Festival, Jazz Fest, Super Bowl games and the NCAA Final Four, in addition to hundreds of prominent conventions.

2. Cuisine

Time in New Orleans isn't kept in hours or days, but in meals. When dining in New Orleans, experience a culinary adventure that spans a wide array of cuisines. From Cajun and Creole to soul and contemporary French, award-winning chefs create food for your taste buds and nourishment for your soul. Taste for yourself why New Orleans was named the No. 1 City for Food in the U.S. by Travel + Leisure.

3. Walkable Downtown - Great For Attendee Networking

New Orleans offers a compact geographic footprint, with hotels conveniently close to meeting facilities, the French Quarter and attractions, creating a true destination experience.

4. World Class Convention Facilities

With more than one million square feet of contiguous exhibit space, the New Orleans Ernest N. Morial Convention Center is ranked among the nation's best and most technologically advanced meeting facilities.

5. Distinctively Different Neighborhoods

New Orleans boasts more than 22,000 sleeping rooms within two miles of the New Orleans Ernest N. Morial Convention Center, represented by national and independent hotel brands. Immerse yourself in the eclectic culture of the Marigny, experience the historic architecture of the French Quarter or enjoy the modern luxury and convenience of the downtown area. All our neighborhoods are easily accessible to convention facilities, world-famous restaurants and attractions.

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6. Music

Music is how New Orleans' first settlers found common ground, and no other city loves music more. Jazz, America's only original art form, was born here, while rhythm and blues, gospel, Cajun and zydeco all express the diversity of our heritage.

7. Art & Architecture

Countless architectural gems await you in New Orleans. In fact, the city is home to more National Historic Landmarks than any other city in the United States — destinations as varied as a tugboat, the city's public transportation system and a pirate's den. Our Arts District, a vibrant community of galleries, has been called the SoHo of the South, and the work of local artisans is available throughout the city.

8. Rich History & Culture

New Orleans has been lovingly referred to as the "northernmost Caribbean city." Its multicultural founding and unique history — from revolutionaries to witches to debutantes — support that. And you only have to experience the beautiful weather, picturesque waterscapes and friendly locals to believe it.

9. Sports & Outdoor Recreation

Our climate allows for plenty of outdoor adventures and activities in and around the Crescent City. New Orleans offers year-round golf as well as memorable swamp tours conducted in local bayous. For the spectator, enjoy an NBA game featuring the New Orleans Pelicans in the centrally located Smoothie King Center or score a seat in the Mercedes-Benz Superdome to watch the New Orleans Saints.

10. Central Location

Conveniently situated in the south-central U.S., New Orleans is ideal for travelers. The Louis Armstrong International Airport is just 20 minutes from the city center. Amtrak runs three train lines to the city's Union Passenger Terminal downtown.