

**YOUR EVERY DAY HERE
WILL BE ANYTHING BUT EVERYDAY**

WELCOME TO A CITY WITH ITS OWN UNIQUE BRAND OF SOUTHERN HOSPITALITY. A CITY THAT IS HOME TO “THE GREATEST,” HISTORIC CHURCHILL DOWNS, LOUISVILLE SLUGGER, UNIQUE NEIGHBORHOODS, THE URBAN BOURBON EXPERIENCE, AN INTERNATIONALLY ACCLAIMED CULINARY SCENE AND SO MUCH MORE.



Pick up your mini bat after a factory tour of **Louisville Slugger Museum & Factory**

Snap a picture of yourself boxing with “The Greatest” at the **Muhammad Ali Center**



Enjoy our Official Cocktail, the **Old Fashioned**, on the Urban Bourbon Trail, being poured locally since the 1880s



Zip-line underground at the **Louisville Mega Cavern**



Sample the classic **Hot Brown**, an open-faced sandwich first served at Louisville’s Brown Hotel

Spend a day at **Churchill Downs** racetrack and experience the Derby 365 days a year at the **Kentucky Derby Museum**



Cruise back in time on the **Belle of Louisville**, the oldest operating steamboat in the United States



Walk across the **Big Four Bridge** to get the best view of the city



Go for a distillery tour and tasting and be part of the only **Urban Bourbon Experience**

Tour the exhibits or attend an event at the brand new **Speed Art Museum**

