

An aerial photograph of Cleveland, Ohio, showing the skyline with prominent skyscrapers like the Terminal Tower and the Shaker Square Tower. In the foreground, there's a large parking lot, a bridge over the Cuyahoga River, and various city buildings. The sky is blue with some clouds.

Cleveland[®]

A CITY
= *on the* =
RISE

Cleveland[®]

PROUD HOST CITY OF

**MLB
ALL-STAR
GAME**

July 5-9, 2019

**USA
TRIATHLON
2019 NATIONAL
CHAMPIONSHIPS**

August 10-11, 2019

**NCAA
D1 MEN'S BASKETBALL
1ST + 2ND ROUNDS**

March 20-22, 2020

**NFL
2021
DRAFT**

April, 2021

**NBA
ALL-STAR
GAME**

Feb. 18-20, 2022

**NCAA
WOMEN'S BASKETBALL
FINAL FOUR**

April 5-7, 2024





Health-Tech/ High-Tech INDUSTRIES

BUILDING ON A RICH
MANUFACTURING HERITAGE,
WORLD-CLASS HEALTH CARE
COMMUNITY AND VIBRANT
ENTREPRENEURIAL CULTURE,
CLEVELAND IS A RICH HUB
FOR INNOVATION.





CLEVELAND'S 21ST CENTURY economic and employment environment builds on the city's rich industrial and entrepreneurial heritage. It's now the 16th largest U.S. economic region with \$236 billion in gross regional product. There are 109,000 diverse companies, many of which have a health-tech or high-tech focus.

HEALTH CARE

Cleveland's health care industry is as strong as ever. The city has the most concentrated area of hospitals and medical research centers in the nation. Cleveland Clinic and University Hospitals alone are the city's largest employers with a combined workforce of more than 46,000. Cleveland Clinic's main campus is essentially a city within itself, requiring its own zip code, and its physical expansion shows no signs of slowing down.

In particular, Cleveland Clinic is capitalizing on IBM's latest development, IBM Watson Health. It is a cognitive system enabling a new partnership between people and computers as health care becomes more technology-dependent.



ADVANCED MANUFACTURING

Cleveland's manufacturing past started with John D. Rockefeller founding Standard Oil of Ohio in 1870. That success has continued to be present in Cleveland, but has evolved in recent years to occupy other sectors, including advanced manufacturing.

It has been so successful that 16,939 jobs were added between 2010 and 2012. The industry has also seen a 92 percent increase in manufacturing productivity from 1990 to 2015. The value of exports during 2014 from the region's 18 counties rings in at \$29 billion, with the largest manufacturing export sectors being Transportation Equipment, Chemical Engineering, Chemical Manufacturing and Primary-Metal Manufacturing.

TECHNOLOGY

The Global Center for Health Innovation in Cleveland brings world health care leaders together to develop solutions to high-priority issues. Major collaborators include: Healthcare Information & Management Systems Society, Siemens, Accenture Healthcare, GE Healthcare, Cardinal Health and Steris.

In 2018, Cleveland became the third American city, following Silicon Valley and New York, to become a home for Plug and Play. The digital health innovation accelerator is now part of the Global Center.

The Medical Capital initiative is a Cleveland collaboration of the area's medical, educational, civic and private organizations. BioEnterprise is an initiative that promotes the biomedical and health care industry in Northeast Ohio.

In addition, Cleveland is emerging as a national leader in the implementation of Blockchain technology. The city hosts the BlockLand conference as it works to build a technology ecosystem that can attract companies nationwide.



Health-Tech/High-Tech BY THE NUMBERS

16TH LARGEST

U.S. ECONOMIC REGION
WITH **\$236 BILLION**
IN GROSS REGIONAL
PRODUCT



#1 CONCENTRATED AREA OF HOSPITALS AND MEDICAL RESEARCH CENTERS IN THE NATION

109,000

DIVERSE COMPANIES,
MANY WITH HEALTH-
TECH/HIGH-TECH FOCUS

46,000 COMBINED WORKFORCE

AT CLEVELAND CLINIC AND UNIVERSITY HOSPITALS



\$2.3 BILLION

ATTRACTED BY HEALTH
CARE AND BIOSCIENCE
IT ENTREPRENEURS
SINCE 2001

\$\$\$\$\$\$\$\$



No. 34

CLEVELAND'S RANKING
ON A LIST OF **THE 50
MOST ENTREPRENEUR-
FRIENDLY CITIES IN
THE WORLD**, AHEAD
OF DENVER, SALT LAKE
CITY AND ATLANTA

700 BIOMEDICAL COMPANIES

MAKE UP A **\$5.6 BILLION** SECTOR
OF NORTHEAST OHIO'S GROSS
REGIONAL PRODUCT (GRP)

NO. 8

**FASTEST GROWING
MARKET FOR TECH TALENT**



BUSINESS FRIENDLY

COMPANIES THAT CALL
CLEVELAND HOME

HEALTH CARE + BIOMED

Cleveland Clinic
University Hospitals
BioEnterprise
GE Healthcare
Philips
Steris

AEROSPACE + AVIATION

Arconic
Eaton
GrafTech International
Lockheed Martin
NASA Glenn
The Timken Co.

MANUFACTURING + INNOVATION

ArcelorMittal
Diebold
GE Lighting
Goodyear
Nestlé USA
Parker Hannifin
PolyOne
Sherwin-Williams
Shurtech
Swagelok

IT

BrandMuscle
HIMSS
Hyland Software
Plug and Play

DID YOU Know?

Nottingham Spirk, an open innovation and product developer in Cleveland, brokered options between two of its clients, Dirt Devil and Procter & Gamble, to create the Swiffer Sweep + Vac, the largest selling vacuum of all time.



Troy-Bilt FLEX, a multifunction yard care system, is part of a line of products by MTD, headquartered in Northeast Ohio.



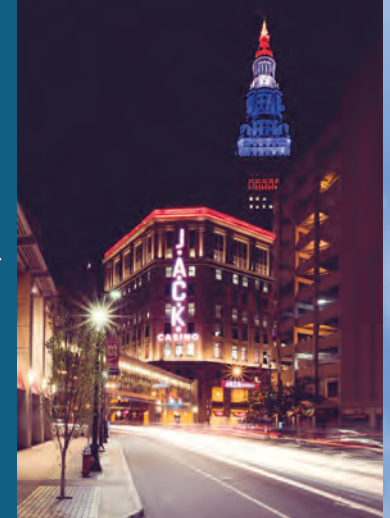
Fitbit, the \$4 billion company that made wearable tech cool, was hatched in California by a Cleveland native. But Cleveland Clinic gave the product a giant boost when it became an accepted device for the Cleveland Clinic Healthy Choice Portal that strives to keep its employees fit.





UNDER
— *the right* —
CONDITIONS
PRESSURE
— *can create* —
DIAMONDS

DOWNTOWN'S
MULTIBILLION-DOLLAR
MAKEOVER CONTINUES TO
ACCELERATE, ALL WITHIN
WALKING DISTANCE OF
5,000 HOTEL ROOMS
AND THE HUNTINGTON
CONVENTION CENTER OF CLEVELAND.





ON THE RISE

Downtown, the evidence of Cleveland's economic renaissance can be seen in the \$8 billion in investments spent here since 2008, including a reinvented Public Square unveiled in the summer of 2016 and expanding development on the shore of Lake Erie and the banks of the Cuyahoga River.

DOWNTOWN DEVELOPMENTS

Downtown is growing stronger every quarter, attracting more residents and businesses that support the city center. An expected 20,000 residents will call Downtown home by 2020.

nuCLEus: A \$300 million project is set to break ground in 2019 with two 24-floor towers housing 250 units, 80,000 square feet of retail and 400,000 square feet of Class A office space. It could serve as a catalyst for additional Downtown development.

Residences at Terminal Tower: K&D Group's Residences at Terminal Tower project includes 300 units in Public Square.

May Company: Bedrock Cleveland's May Company renovation will result in 309 units, along with dedicated parking, retail and entertainment space.

Lumen: Gilbane Building Co. broke ground on the 34-story Playhouse Square Lumen building, adding a modern glass highlight to the Cleveland skyline. It includes 318 units, open by summer 2020, along with 20,000 square feet of amenities.

Flats East Bank Phase III: Plans for the next phase of the entertainment and residential district include a movie theater, street-level retail, new dining and up to 300 residences.

DOWN TO BUSINESS

Not only is the residential sector expanding, businesses are moving into some of Downtown's historical renovation projects and taking up occupancy in the city center. Last year, the NRP Group stationed 116 employees in the Halle Building, and Electronic Merchant Systems brought 180 people into a 45,000-square-foot office space on Huron Road.

BY THE NUMBERS

\$8 BILLION

INVESTMENT IN
129 ANNOUNCED OR
COMPLETED

DOWNTOWN CLEVELAND
DEVELOPMENTS (2008-2018)

\$185 MILLION

ROCKET MORTGAGE
FIELDHOUSE

RENOVATION TO COMPETE FOR
NATIONAL EVENTS

A RECORD

18.5 MILLION VISITORS

TRAVELED TO CUYAHOGA
COUNTY IN 2017

20,000

DOWNTOWN RESIDENTS
BY 2020

27

ACCREDITED

COLLEGES AND UNIVERSITIES

21 FORTUNE 1000

COMPANIES ARE LOCATED
IN NORTHEAST OHIO

2 MILLION

SKILLED LABOR FORCE

WITHIN 45-MINUTE
COMMUTE IN INDUSTRIES
INCLUDING BIOMEDICAL
AND MANUFACTURING. THAT
TRANSLATES INTO A BUILT-IN
ATTENDEE BASE.

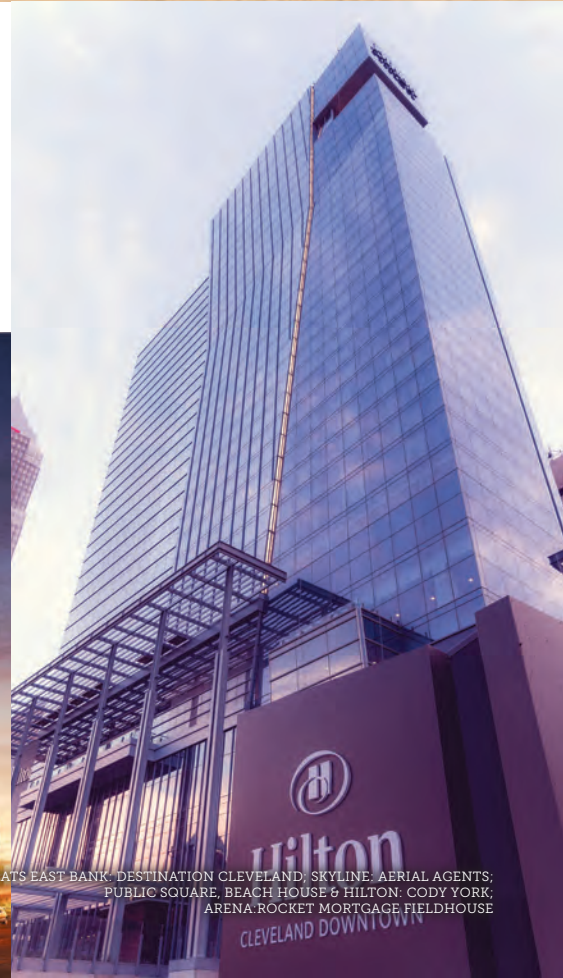


ARENA TRANSFORMATION

Rocket Mortgage FieldHouse recently ranked No. 11 in the country for concert ticket sales, and a \$185-million upgrade will modernize the 24-year-old building. Renovations include adding a glass exterior, public gathering spaces and more dining options to enhance the fan experience. The reimagined arena will be complete before the 2019-2020 NBA season, and will position the city to compete for more national events.

WATER WORKS

The new Edgewater Beach House connects city and sand, where guests can enjoy 360-degree views of Downtown along with a seasonal, full-service bar and made-to-order beachside fare. The Centennial Plaza provides versatile space for socializing and special events.





Hallmark = VENUES

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CLEVELAND'S VAST OFFERING OF
FLEXIBLE MEETING SPACES CAN
HOST A WIDE RANGE OF EVENTS.



THE PLACE CAN
make or break any
meeting. Cleveland
offers an array of
attractive, easy-to-
navigate options that
work for everyone
— a few people,
a few hundred or
a few thousand.
Whether you want a
beachfront location
with a side of sunsets
and cocktails or
flexible indoor rooms
minutes away from
the Rock and Roll
Hall of Fame, the
city's spaces have got
you covered.

HUNTINGTON CONVENTION CENTER OF CLEVELAND + GLOBAL CENTER FOR HEALTH INNOVATION

1 MILLION SQ FT CONVENTION CENTER CAMPUS

CONNECTS TO PUBLIC AUDITORIUM, HILTON CLEVELAND DOWNTOWN AND OUTDOOR MALL SPACE

400,000 SQ FT
OF PRIME MEETING
AND EVENT SPACE

225,000 SQ FT
OF CLASS A EXHIBIT
SPACE, DIVISIBLE INTO
3 EXHIBITION HALLS

32,000 SQ FT
COLUMN-FREE
GRAND BALLROOM

**41 MEETING
ROOMS**

15,000 DEVICES CAPABLE
OF CONNECTING
SIMULTANEOUSLY

**#4 CONVENTION
CENTER**
IN HIGHLY WALKABLE PLACES
BY PCMA CONVENE MAGAZINE

I-X CENTER

**9TH LARGEST
CONVENTION
CENTER
IN NORTH AMERICA**

**1.2 MILLION
SQUARE FEET**
OF FLEXIBLE
MEETING SPACE

**30
MEETING
ROOMS**

**7,200
ON-SITE
PARKING SPACES
FOR ATTENDEES**



ROOM — *with a* — VIEW

//////////
A THRIVING
DOWNTOWN
PROVIDES
VISITORS WITH
18 HOTELS AND
NEARLY 5,000
ROOMS.



Hilton Cleveland Downtown

ROOMS: 563 rooms and 37 suites

MEETING SPACE: 20 meeting rooms totaling 50,000 sq ft

LARGEST MEETING ROOM SIZE: 20,825 sq ft

PROXIMITY TO CC: Connected

Renaissance Cleveland Hotel

ROOMS: 441 rooms and 50 suites

MEETING SPACE: 34 meeting rooms totaling 64,734 sq ft

LARGEST MEETING ROOM SIZE: 22,590 sq ft

PROXIMITY TO CC: 5-minute walk

The Westin Cleveland Downtown

ROOMS: 446 rooms and 38 suites

MEETING SPACE: 19 meeting rooms totaling 20,130 sq ft

LARGEST MEETING ROOM SIZE: 9,050 sq ft

PROXIMITY TO CC: 5-minute walk

Cleveland Marriott Downtown at Key Center

ROOMS: 385 rooms and 15 suites

MEETING SPACE: 16 meeting rooms totaling 17,000 sq ft

LARGEST MEETING ROOM SIZE: 9,746 sq ft

PROXIMITY TO CC: 5-minute walk

DoubleTree by Hilton Cleveland Downtown Lakeside

ROOMS: 374 rooms and 5 suites

MEETING SPACE: 10 meeting rooms totaling 10,347 sq ft

LARGEST MEETING ROOM SIZE: 5,643 sq ft

PROXIMITY TO CC: 5-minute walk

Hyatt Regency Cleveland at The Arcade

ROOMS: 269 rooms and 24 suites

MEETING SPACE: 15 meeting rooms totaling 14,100 sq ft

LARGEST MEETING ROOM SIZE: 7,000 sq ft

PROXIMITY TO CC: 5-minute walk

Hilton Garden Inn Cleveland Downtown

ROOMS: 232 rooms and 8 suites

MEETING SPACE: 14 meeting rooms totaling 17,058 sq ft

LARGEST MEETING ROOM SIZE: 5,430 sq ft

PROXIMITY TO CC: 15-minute walk

The Ritz-Carlton, Cleveland

ROOMS: 178 rooms and 28 suites

MEETING SPACE: 9 meeting rooms totaling 19,000 sq ft

LARGEST MEETING ROOM SIZE: 7,565 sq ft

PROXIMITY TO CC: 10-minute walk

Crowne Plaza Cleveland at Playhouse Square

ROOMS: 170 rooms and 33 suites

MEETING SPACE: 9 meeting rooms totaling 13,079 sq ft

LARGEST MEETING ROOM SIZE: 5,112 sq ft

PROXIMITY TO CC: 15-minute walk

Hampton Inn Cleveland Downtown

ROOMS: 185 rooms and 9 suites

MEETING SPACE: 1 meeting room

LARGEST MEETING ROOM SIZE: 600 sq ft

PROXIMITY TO CC: 5-minute walk

Drury Plaza Hotel Downtown Cleveland

ROOMS: 170 rooms and 19 suites

MEETING SPACE: 3 meeting rooms totaling 3,992 sq ft

LARGEST MEETING ROOM SIZE: 2,458 sq ft

PROXIMITY TO CC: 5-minute walk

Residence Inn by Marriott Cleveland Downtown

ROOMS: 175 suites

MEETING SPACE: 3 meeting rooms totaling 3,086 sq ft

LARGEST MEETING ROOM SIZE: 1,680 sq ft

PROXIMITY TO CC: 10-minute walk

The Metropolitan Hotel at The 9

ROOMS: 98 rooms and 58 suites

MEETING SPACE: 32 meeting rooms totaling 20,955 sq ft

LARGEST MEETING ROOM SIZE: 5,122 sq ft

PROXIMITY TO CC: 10-minute walk



Aloft Cleveland Downtown

ROOMS: 150 rooms

MEETING SPACE: 4 meeting rooms totaling 3,630 sq ft

LARGEST MEETING ROOM SIZE: 3,130 sq ft

PROXIMITY TO CC: 10-minute walk

Comfort Inn Downtown

ROOMS: 139 rooms and 6 suites

MEETING SPACE: 1 meeting room

LARGEST MEETING ROOM SIZE: 1,536 sq ft

PROXIMITY TO CC: 15-minute walk

Hotel Cleveland Gateway

ROOMS: 137 rooms and 5 suites

MEETING SPACE: 10 meeting rooms totaling 5,400 sq ft

LARGEST MEETING ROOM SIZE: 1,800 sq ft

PROXIMITY TO CC: 10-minute walk

Holiday Inn Express Hotel & Suites Cleveland Downtown

ROOMS: 129 rooms and 12 suites

PROXIMITY TO CC: 10-minute walk

Kimpton Schofield

ROOMS: 116 rooms and 6 suites

MEETING SPACE: 2 meeting rooms totaling 3,800 sq ft

LARGEST MEETING ROOM SIZE: 3,000 sq ft

PROXIMITY TO CC: 10-minute walk



600 ROOMS

CONNECTED TO THE
HUNTINGTON CONVENTION
CENTER OF CLEVELAND



BY THE = 6 = NUMBERS

DOWNTOWN
HOTEL MEETING
SPACES UP TO
60,000 SQ FT



NEARLY 5,000 HOTEL ROOMS IN 18 DOWNTOWN CLEVELAND HOTELS



ALL DOWNTOWN HOTELS WITHIN A 15-MINUTE WALK OF THE HUNTINGTON CONVENTION CENTER OF CLEVELAND



3,000 HOTEL ROOMS

WITHIN 5-MILE RADIUS OF
CLE HOPKINS AIRPORT
AND I-X CENTER



24,000 HOTEL ROOMS

IN THE NORTHEAST
OHIO REGION



24 NEW HOTEL PROPERTIES

ARE PROPOSED AND/OR UNDER
DEVELOPMENT IN NORTHEAST OHIO



Entertainment EPICENTER

CLEVELAND IS A CITY WITH WORLD-CLASS EXPERIENCES WITHOUT THE WORLD-CLASS EGO. A PLACE THAT INVITES PEOPLE TO COME AS THEY ARE. AND FOR THAT, YOU'RE WELCOME.

A VISIT TO CLEVELAND is full of possibilities. Whether you are looking for highly ranked museums, restaurants owned by award-winning chefs or waterfront activities, this city has it all. And then some.

STEPS AWAY

The Huntington Convention Center of Cleveland's proximity to Downtown's hotels, restaurants, retail, green spaces and more encourages visitors to explore by foot. In Downtown Cleveland, everything is within reach.

"From the Flats East Bank to Playhouse Square to FirstEnergy Stadium and Progressive Field, the compactness here creates energy and opportunities for conversations," says Ron Newman, senior director of sales at Destination Cleveland.

EVERYTHING WITHIN REACH

"Cleveland is a community rich with amenities and attractions that visitors will find remarkable given the size of the community," says Joe Marinucci, president and CEO of the Downtown Cleveland Alliance. "You can stay at a downtown hotel and walk to three professional sports venues."

A walk down Euclid Avenue will welcome you to the renovated and inviting Public Square, complete with a splash pad, walking paths, planting benches and a restaurant. The space frequently puts on free yoga sessions, live music and large events.



FIRST-TIER ASSETS

"We punch above our weight class," says Marinucci. "Our array of assets, culinary, cultural and others, really puts us on par with a city like Chicago. People are surprised and amazed by what they find here in Northeast Ohio."

SET THE SCENE

Wow your guests with an unforgettable event held at one of Cleveland's many unique venues. Art buffs, music lovers, sports fanatics and more will revel at the opportunity to explore and enjoy captivating spaces during your meeting or event.

- The Rock and Roll Hall of Fame
- Cleveland Museum of Art
- House of Blues Cleveland
- Playhouse Square
- Jacobs Pavilion at Nautica
- FirstEnergy Powerhouse
- Progressive Field
- FirstEnergy Stadium
- The Rotunda at The 9
- Edgewater Park



CODY YORK



CLEVELAND MAKES THE LIST

CLEVELAND NAMED TO THE
**2018 BEST OF
THE WORLD LIST**

BY *NATIONAL GEOGRAPHIC
TRAVELER*

TRAVEL + LEISURE SAID
**CLEVELAND IS THE
COOLEST PLACE YOU
NEVER THOUGHT TO VISIT**

CLEVELAND WAS VOTED THE
**NO.1 BEST CITY
TO GO CAR-FREE**

BY *USA TODAY'S* 10 BEST
READER'S CHOICE AWARDS

SUCCESSFUL MEETINGS
NAMED CLEVELAND
**ONE OF THE
5 GREAT CITIES
FOR MEDICAL MEETINGS**

CLEVELAND IS
RANKED AS ONE OF
**20 AMERICAN
CITIES WITH THE
BEST FOOD SCENES
RIGHT NOW**

BY *THE DAILY MEAL*

SMART MEETINGS
CALLED CLEVELAND
**ONE OF THE 15 GREAT
MEETING CITIES**

CLEVELAND WAS NAMED
ONE OF THE

**TOP 10 MOST
INNOVATIVE CITIES**

BY CNN



PALATE = PLEASER =

OUR CULINARY SCENE IS A REFLECTION OF ITS ENTREPRENEURIAL CHEF-OWNERS WHO ARE INTRODUCING ETHNIC, CREATIVE CONCEPTS.



FROM CLEVELAND-STYLE barbecue at Michael Symon's Mabel's BBQ on booming East Fourth Street to brews and hipster hot dogs with wild toppings at Happy Dog, the culinary scene here is creative, chef-driven and winning recognition across the globe.

The city ranked seventh as one of *Time's* "America's Best Food Cities" in 2015, before foodie capitals like Portland, Oregon, (No. 8) and San Francisco (No. 19) — even New York City (No. 10). While the numbers are nice, what's better is getting a real taste for Cleveland's culinary story by visiting any of its 80-plus independent restaurants.

ON THE MENU

Downtown is home to more than 200 eateries, most of which are locally owned and operated as well as within walking distance of hotels and the Huntington Convention Center of Cleveland. A few new spots to check out include:

- Lindey's Lake House
- Marble Room Steaks and Raw Bar
- Murano Modern Italian Cuisine
- Republic Food & Drink
- Southern Tier Brewing Co.
- Zanzibar

DID YOU *Know?*

"With a name like Smuckers, it has to be good," one of America's most recognizable slogans, was created in 1962 by Wyse Advertising of Cleveland for The J.M. Smucker Co.



Clevelanders are proud of Nestle's Stouffer's and Stouffer's Lean Cuisine brands, which has a distribution center in Solon. In 1922, Abraham and Mahala Stouffer opened a small restaurant in Cleveland.



Headquartered in Olmsted Township, the Vitamix company has been family owned since 1921. William G. Barnard introduced the first basic blender to awed housewives and health fanatics in 1937.



BY THE NUMBERS

**30+ CRAFT
BREWRIES**
LOCATED IN THE
CLEVELAND AREA

200+ EATERIES
WITHIN WALKING DISTANCE
OF HOTELS AND HUNTINGTON
CONVENTION CENTER OF
CLEVELAND

OVER 30
NEW DOWNTOWN DINING
LOCATIONS SINCE 2017

**MORE THAN
50 FOOD TRUCKS**
ROAMING THE STREETS OF
NORTHEAST OHIO

**117 ETHNIC
GROUPS**
SPEAKING MORE THAN
60 LANGUAGES



JOY *Ride*

Getting to and around

MULTIPLE HIGHWAY SYSTEMS, CLEVELAND HOPKINS AND BURKE LAKEFRONT AIRPORTS, PLUS RAPID TRANSIT AND BUS ROUTES MAKE GETTING AROUND EASY. ONCE YOU ARE HERE, YOU CAN RIDE SHARE, HOP ON A FREE TROLLEY OR WALK. HOTELS AND MEETING VENUES ARE WITHIN A 15-MINUTE WALK OF DINING AND ENTERTAINMENT.



BY THE NUMBERS

50% OF U.S. POPULATION
WITHIN 500 MILES

CLE HOPKINS AIRPORT SERVES
9.6 MILLION

PASSENGERS ANNUALLY WITH
150 AVG. DAILY DEPARTURES,
50+ CITIES WITH DIRECT FLIGHTS
AND 9 AIR CARRIERS

17TH MOST
WALKABLE CITY
IN THE U.S. ACCORDING TO
WALK SCORE

ACCESSIBLE VIA
6 HIGHWAY SYSTEMS

250 BIKES

IN UH BIKE SHARE PROGRAM

6,000 AVG.
DAILY RIDERSHIP ON FREE
DOWNTOWN TROLLEYS

\$2.50
RTA RAPID FARE
FROM CLE HOPKINS AIRPORT TO
DOWNTOWN CLEVELAND

An aerial photograph of Cleveland, Ohio, showing the city skyline, the Cuyahoga River, and Lake Erie in the background. The sky is blue with scattered white clouds. In the foreground, there are several large, multi-story brick buildings, likely residential or institutional. A bridge with multiple arches spans the river in the middle ground. The overall scene is a vibrant, high-angle view of the city.

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FOR MORE INFORMATION

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