

WHY SAN FRANCISCO?



WHAT IS SAN FRANCISCO TRAVEL?

San Francisco Travel is a Destination Marketing Organization (DMO) that offers **complimentary services** to help you plan and book events. Our services are paid for by the hotel community to bring business to the Bay Area.

We Are Your Number One Resource

- Bay Area Hotel and Venue Selection
- Marketing Support
- Destination Services
- Site Visit Assistance and Coordination

Access to Hotels and Venues



50k

Bay Area Sleeping Rooms



1,500+

Bay Area Venues



1,300+

Industry Partners

What Are You Waiting For?

Contact us about your event

Connect for a
site visit.

Create a plan
for a memorable
attendee experience.

Celebrate your
new success!

sftravel.com/submit-rfp



Our Services Go Beyond

Think beyond the bridge. We represent more than **250 hotels** in the Bay Area and more than **15 neighboring destinations** to host your events.

NORTH OF SAN FRANCISCO

Marin / Sausalito
Napa / Sonoma

SOUTH OF SAN FRANCISCO

Beach Communities
Monterey Peninsula
San Francisco International Airport
San Jose / Silicon Valley

EAST OF SAN FRANCISCO

Oakland / East Bay
Sacramento
Yosemite
Walnut Creek

CONVENTION SERVICES

We are your destination experts! Whether you are looking for unique venues, pre/post-convention activities, community engagement with delegates, housing needs, transportation, or what's new in San Francisco, our Convention Services team can provide customized solutions for you.



Complimentary Services



Bay Area Hotel and Venue Selection

The Convention Services team assists clients with site selection and coordination in San Francisco and beyond. We have trusted personal relationships with our partners all over the Bay Area, making planning your next meeting in San Francisco a breeze.



Convention Attendee Deals Program

We curate special, exclusive offers from our partners intended for conference attendees as a way to welcome conventions and meetings to our city.



Attendance Building Tools

We provide digital assets to help drive attendance, such as electronic brochures, online photo galleries, logos, B-roll, promotional copy, destination videos, destination articles, letters from government officials, and customized websites.



Local CSR Suggestions

We can connect you to local charitable organizations aligned with your mission. These groups offer on-site and off-site opportunities to give back in creative ways that build camaraderie among your guests and meet your company's corporate social responsibility goals.



Promotional Materials

San Francisco Travel has an online shopping portal that makes it easy to order collateral material for attendees, including maps, the official San Francisco Visitors Planning Guide, and the San Francisco City Brochure, many of which are available free of charge.

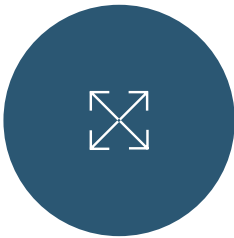


Overflow Services for Conventions

We offer overflow services that specialize in booking and tracking hotel rooms after cutoff dates.

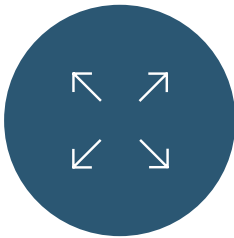
Special Event Venues

Go beyond rooftop bars and concert halls. San Francisco has so many unexpected special event venues to choose from, in addition to reliable, traditional spaces. With our creativity, flexibility, and sustainability, there's no end to the authentic, one-of-a-kind experiences you can create for attendees in San Francisco.



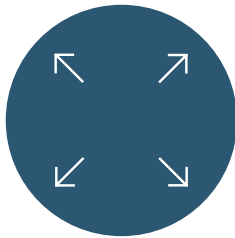
90

Venues **100–5,000** sq. ft.



38

Venues **5,001–10,000** sq. ft.



50

Venues **10,000+** sq. ft.

Giants Enterprises

Expert hospitality and event consultancy team.

- Oracle Park
- On the water yachts and multiple creative spaces.



California Spirit

Exploratorium

Imaginative events at San Francisco's center of science and curiosity.

- Customizable event spaces
- Access to more than 650 hands-on exhibits.



Exploratorium



Immerse your meeting in San Francisco's unique culture. Our SFMeetCulture™ program connects you with the most historically significant art and culture venues in the city. For more information, visit sftravel.com/sfmeetculture

THE MOSCONE CENTER



San Francisco is always changing, and now The Moscone Center has, too.

This change goes beyond the addition of space. The expansion is mindful of the environment, responsive to clients, and respectful of a legacy that includes moments of history and transformation. With the completion of a \$550 million expansion, The Moscone Center (North and South) now has so much more to offer.

Moscone North and South

- More than 504,000 square feet of contiguous space that can be used for exhibitions and/or meetings—almost double the space previously offered in its largest hall.
- Two ballrooms, including a new 50,000–square–foot, column–free ballroom.
- 82 meeting rooms.
- More than 25,000 square feet of secure, outdoor terraces ideal for receptions.
- Improved public amenities, including wider sidewalks, larger crosswalks between buildings, multiple open air plazas, and public art.
- On-site Visitor Information Center staffed by the San Francisco Travel Association.
- Certified LEED Platinum, the highest LEED scoring for a convention center in the world.

Moscone West

- This free-standing facility adds more than 300,000 square feet of versatile meeting space to The Moscone Center.
- Natural light-filled space with floor-to-ceiling windows.
- Three levels offer nearly 100,000 square feet of dedicated function space on each floor.
- Elegant pre-function space on each level ranging from 21,700 to 27,500 square feet.
- Advanced technology supports the most sophisticated event requirements.

HOTEL PROMOTIONS



SAN FRANCISCO PICK TWO PROMOTIONS*

Choose Any **TWO** special offers below from San Francisco hotels and make your meeting even more successful.



For every 35 rooms consumed,
receive one complimentary room



20% Audiovisual Discount



Complimentary Welcome Reception



Wi-Fi Service—Free in Guest Rooms
and 50% off in Meeting Rooms



Donation to Local Scholarship/Charity

Local partner organizations: Downtown Streets, Hamilton Families, HandsOn Bay Area, San Francisco Education Fund, St. Vincent de Paul, Raphael House and Tenderloin Neighborhood Development Corporation. \$1.00 per every paid room.

* Promotions apply to hotel availability dates identified by San Francisco Travel and are also subject to individual hotel availability. Planner may choose two promotions. Complimentary welcome reception at the discretion of the hotel. Minimum of 10 rooms per night. Sponsored by San Francisco hotels and promoted by San Francisco Travel. Cannot be combined with other hotel offers, bookings, or previously submitted RFP.

Pick Two participating hotels

Visit sftravel.com/pick-two for the most up-to-date information.

Under 200 Rooms

Courtyard by Marriott
San Francisco Downtown
Hotel Zoe Fisherman's Wharf
Loews Regency San Francisco
The Orchard Hotel

200–500 Rooms

Argonaut Hotel
The Clift Royal Sonesta Hotel
Hotel Kabuki
Hotel Spero
Hotel Vitale
JW Marriott San Francisco Union Square
Kimpton Sir Francis Drake
Le Méridien San Francisco
The Marker San Francisco
The St. Regis San Francisco
W San Francisco

501–1,000 Rooms

Fairmont San Francisco
Grand Hyatt San Francisco
Hyatt Regency San Francisco
Palace Hotel, a Luxury Collection
Hotel, San Francisco

1,001+ ROOMS

Hilton San Francisco Union Square
Parc 55 San Francisco—a Hilton Hotel
San Francisco Marriott Marquis
The Westin St. Francis
San Francisco on Union Square

Promotional Dates

2020

Jan. 1–4, 6–17
Jan. 25–Feb. 1
Feb. 7–10, 15–22
Feb. 28–Mar. 2
Mar. 4–8, 12–15
Mar. 20–25
Apr. 2–4, 9–16, 21–26
Apr. 30–May 2
May 21– Jun. 8
Jun. 11–Jul. 4
Jul. 10–19
Jul. 23–Aug. 14

Aug. 20–28
Sept. 3–19
Sept. 24–Oct. 2
Oct. 29–Nov. 6
Nov. 12–Dec. 5
Dec. 11–31

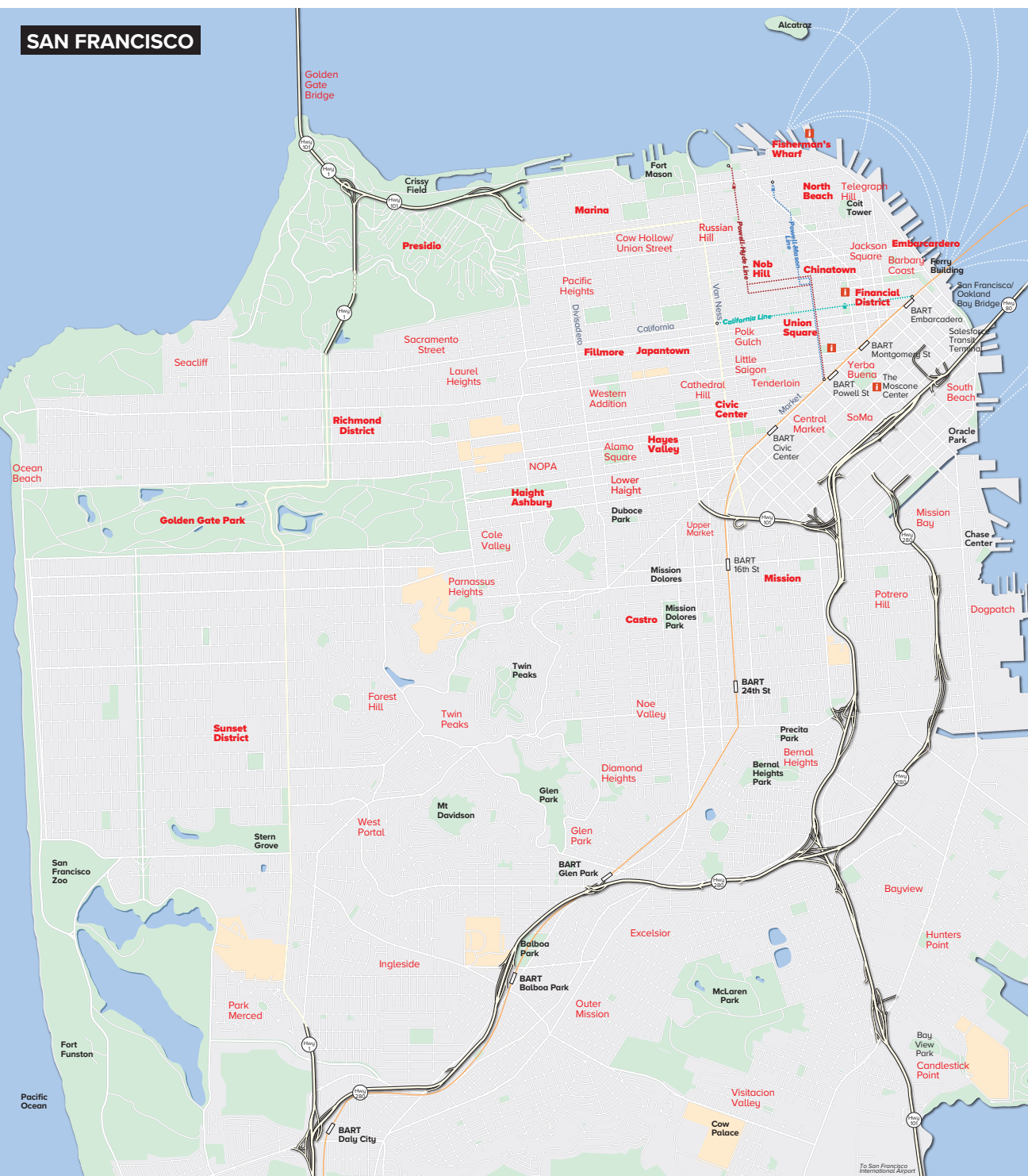
2021

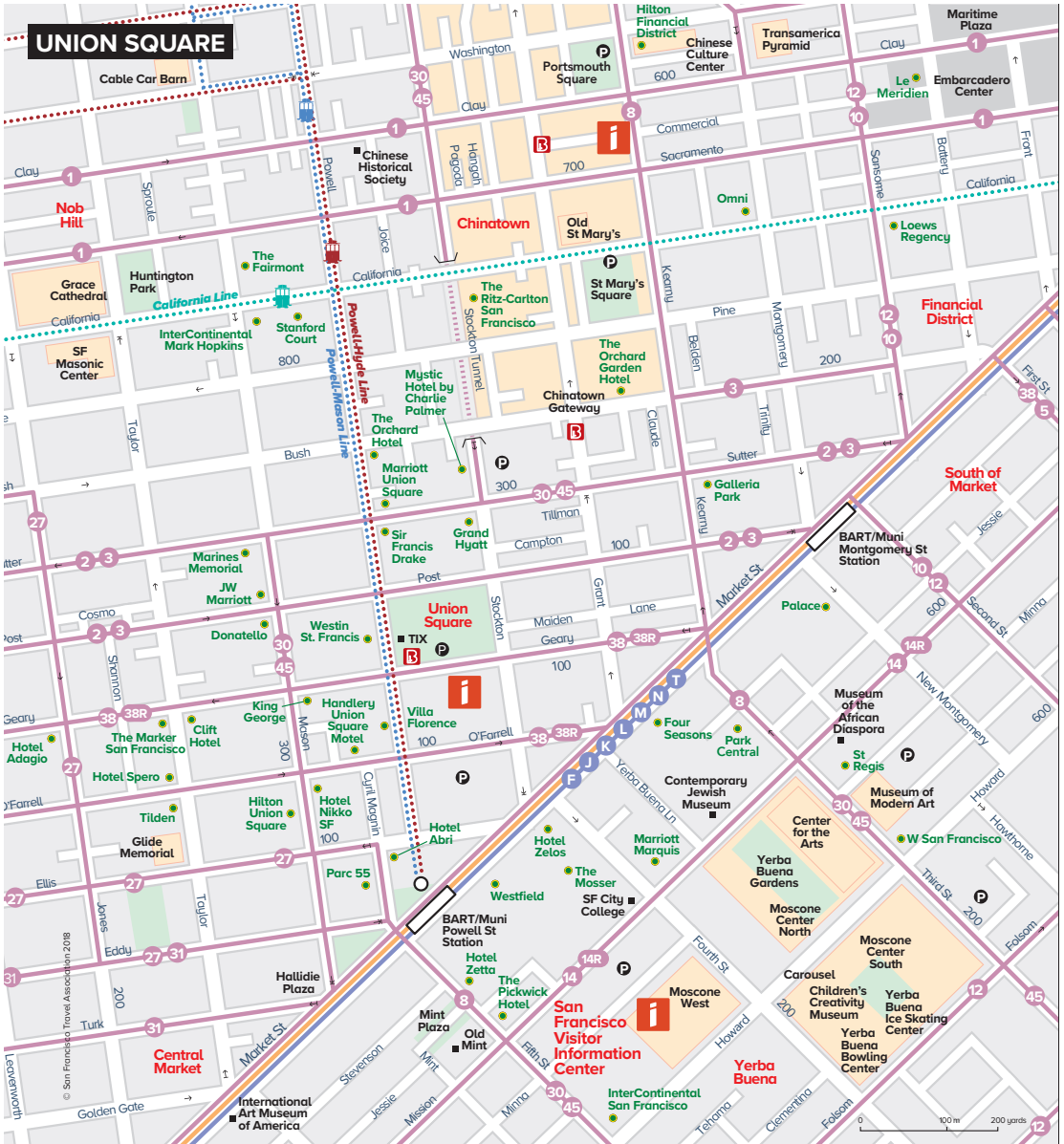
Jan. 1–9, 14–15
Jan. 28–Feb. 7
Feb. 12–21
Mar. 5–17, 22–28
Apr. 1–6, 15–18, 22–30
May 6–13
May 21–Jun. 6

and more to come!

These dates are subject to change. Please visit sftravel.com/pick-two for current promotion dates. All promotions are also subject to individual hotel availability.

SAN FRANCISCO







Alamo Square

Let us help you with your next event!

Visit us online: sftravel.com/meeting-planners

Submit an RFP: sftravel.com/submit-rfp

San Francisco Travel has offices in Washington D.C., Chicago and New York.
In addition to these offices, we have representation in 13 countries.

San Francisco Travel
One Front Street, Suite 2900
San Francisco, CA 94111
415-227-2675

D.C.: 202-466-4400
Chicago: 630-541-5388
New York City: 917-743-7833

Connect with
sfmeetings on:

