

VISIT BALTIMORE

MEETING AND EVENT PLANNING GUIDE

Hosting Sustainable Events: Our Ultimate Guide

The Wow Factor:
Hot Venues with Cool History

PAGE 12

The Rise of Vegan and
Plant-Based Dining

PAGE 25

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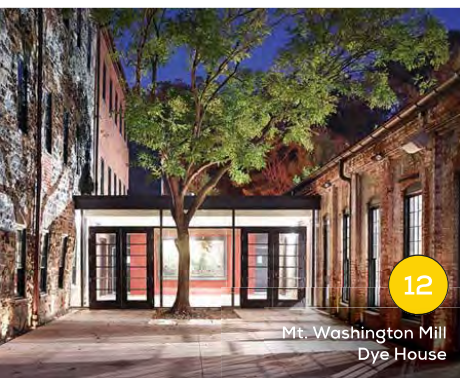
Green Events

Want to make your meeting more eco-friendly? We have tips.

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How to add some Baltimore flavor to your event.

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ON THE COVER

Foraged is a hyper-seasonal eatery in Hampden, started by chef Chris Amendola as a culmination of his two passions: cooking and the woods. This dish is chicken carbonara with jewelry box egg and a parmesan cream sauce.

Photo by Chris Amendola.

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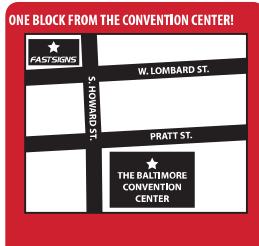
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JASON VARNEY

welcome to BALTIMORE

IN THE MEETINGS AND CONVENTIONS SPACE, MANAGING ENVIRONMENTAL IMPACT AND REDUCING WASTE IS A PART OF DOING BUSINESS IN 2020. According to environmental consultancy MeetGreen, a three-day, 1,000-person event can produce 12,500 pounds of waste, more than 40 percent of which heads for a landfill. As the planners and decision-makers for these events, we have the power to shape our meeting's impact on the Earth. Even small swaps can make a big difference. And the time to change is now.

That's why we've dedicated this issue to highlighting sustainable venues, vendors and planning solutions. We're proud that Baltimore is on the forefront of sustainability efforts in so many categories. In this issue, explore the city's robust vegan community, and read about why one local distillery decided to go green by installing a unique geothermal cooling system in its new plant. Hear all about how the businesses, nonprofits and attractions around the Inner Harbor are helping to protect and steward Baltimore's waterways. Explore the interesting adaptive reuse projects underway in the city, which work to preserve historic architecture while making way for fresh new concepts. And get inspired with actionable ideas for making your own Baltimore event a little greener. Please get in touch and let's start a conversation soon.

We'd love to meet you!

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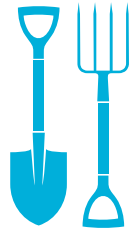
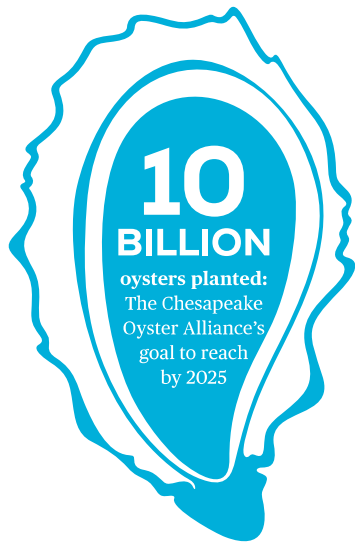
Bernard C. "Jack" Young
Mayor
City of Baltimore



Al Hutchinson
President and CEO
Visit Baltimore

Sustaining OUR FUTURE

Baltimoreans are working hard to maintain our natural resources and reduce our carbon footprint so that future generations can thrive.



**20+
URBAN
FARMS**
and more than
**100 community
and school gardens**
in the city

90,536
native plants and trees planted
by the National Aquarium in 2018



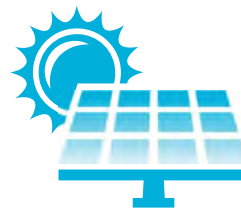
**676,016
PLASTIC BAGS**
collected from the Inner
Harbor by Mr. Trash Wheel,
one of Baltimore's three (soon to
be four) beloved, googly-eyed
trash interceptors

9,516,582

pounds of upcycled materials
diverted from landfills into a retail warehouse
by local nonprofit Second Chance

**6,000+
TREES
PLANTED**

in Baltimore by
the Tree Trust



250,000

megawatt hours of solar
power per year supplied to
Johns Hopkins University
through a new partnership
between the university and
energy company Constellation

75,000+

pounds of food donated to
the Maryland Food Bank in 2018
by the Baltimore Convention Center,
through its sustainability-focused
Diversion by Donation program

**1,200
ACRES**

of parkland in Gwynns
Falls Leakin Park,
the third-largest urban
wilderness park
in the U.S.

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