

## Destination Facts – Monterey County

City Represented -

### 1. Taxes

- a. How much is the total cumulative hotel tax?
- b. How much is the F&B tax?
- c. How much is the average F&B gratuity?

### 2. Airport

Visitors can fly direct to Monterey Regional Airport (MRY) via international and domestic connecting routes on Alaska Airlines, Allegiant, American Airlines, United Express and US Airways. Fly direct from airports including Los Angeles (LAX), San Francisco (SFO), Phoenix (PHX), San Diego (SAN) and Las Vegas (LAS). Charter and private flights are also available.

<http://www.seemonterey.com/resources/getting-here/>

- a. How many miles from the airport to downtown? 4 miles
- b. Is there public transportation, such as a bus or subway available? The Monterey Salinas Transit (MST) bus has various routes throughout Monterey County.
- c. What is the shuttle bus fare from the airport to downtown?
- d. What is the taxi fare from airport to downtown?
- e. How many daily flights arriving in Monterey? 14
- f. How many daily flights departing Monterey? 15

Other large airports near Monterey County include Norman Y. Mineta San Jose International Airport (SJC), located 60 minutes from downtown Monterey and 50 from downtown Salinas; and San Francisco International Airport, located 2 hours from downtown Monterey and 90 minutes from downtown Salinas. Monterey Airbus and Main Event Transportation offer convenient door-to-door service to and from SFO and SJC.

### 3. Hotels

<http://www.seemonterey.com/hotels/hotels/>

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a. How many committable hotel rooms downtown on peak night?

800

b. How many committable hotel rooms downtown on peak within walking distance to convention center?

c. How many headquarter hotel properties? 3

d. How many rooms available on peak night at the largest headquarter property? 550

4. Monterey Conference Center

<http://www.seemonterey.com/hotels/hotels/>

a. How many total gross square feet of exhibit space at Convention Center? 19,600

b. How many total gross square feet of meeting space at Convention Center?

As a stand-alone facility, the Monterey Conference Center offers 41,000 square feet of flexible meeting and banquet space, featuring a 19,600 square foot exhibit hall, grand ballroom, and a 500-seat theater.

c. **When is a future renovation/expansion scheduled?** The renovation will begin in late November of this year with the first floor of the revitalized center planned to reopen by late summer 2016 and the grand opening of the entire renovated facility in early 2017. The renovation will infuse up to \$45 million in physical and technological improvements.

d. **Amenities**

- ADA-compliant
- Free Internet Access
- Internet Access
- Meeting Space On-site
- Self Parking
- Wireless Internet in Public Areas

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- e. Is there an exclusive in-house Electrical provider? No
- f. Is there an exclusive in-house AV provider? No
- g. Is there an exclusive in-house decorator? No
- h. Is there an exclusive in house caterer? No
- i. Is the convention center a union property? No

### 5. Off Site Venues

- a. **How many off site venues within walking distance can host up to 2,000 people? 2**  
<http://www.seemonterey.com/meetings/facilities/conference-venues/>
- b. **How many restaurants are within walking distance of the convention center? 50+**  
<http://www.seemonterey.com/food-wine/restaurants/>
- c. **Can you list 3-5 local attractions and their whereabouts?**

Things to do in Monterey County: <http://www.seemonterey.com/things-to-do/>

Nearby attractions:

- Monterey Bay Aquarium  
<http://www.seemonterey.com/listings/Monterey-Bay-Aquarium/2275/>
- Cannery Row  
<http://www.seemonterey.com/regions/monterey/cannery-row/>
- Old Fisherman's Wharf  
<http://www.seemonterey.com/regions/monterey/wharf/>
- Mazda Raceway Laguna Seca  
<http://www.seemonterey.com/listings/Mazda-Raceway-Laguna-Seca/2221/>